



Is Oats the "Sleeper Crop" of 2008? ...is it time for \$5.00 oats?

*An invitation to meet the people who develop,
buy and process your oats .*

Why?

This is your chance to meet and talk to oat buyers and millers who handle a large per cent of the oats marketed in Western Canada.

In attendance...

Can Oat Milling / Viterra / Alberta Oats / Champion Oat and others

Plus...

Former Alberta Agriculture Minister Walter Pazkowski (on transportation issues).
AAFC Oat Breeder Jennifer Mitchell-Fetch, Oat Industry Reps, and others

Plus you... and...

Full time market watcher David Drozd who will analyze the oat market.
What will prices do for 2008? Do you agree with Drozd? Attend the meeting and see!

Help chart the course for oats in Alberta

\$10 admission includes lunch and door prizes

More info: 306-744-2775 or 204-795-0572. Also visit www.poga.ca

POGA President Bill Wilton says,

*"This meeting will be the best investment you can make in your 2008 oat crop.
For a \$10 lunch you will get \$10,000 worth of knowledge."*

Plan to attend and bring a fellow oat grower!



PRAIRIE OAT GROWERS ASSOCIATION

Tuesday April 8, 2008

Grande Prairie Quality Hotel & Conference Centre

(near the airport – you're invited))

- 9:00 am. **Registration**
\$10 includes lunch / coffee
- 9:15 a.m. **Introduction and Welcome**
- 9:30 a.m. **Through the Oat Pipeline**
Transportation Issues seen through the eyes of **Walter Pazkowski**, Economic Development Officer for the County of Grande Prairie, and former Alberta Minister of Agriculture
- 10:15 a.m. **Oat Varieties / Oat Diseases / Research and Progress**
Dr. Jennifer Mitchell Fetch, Oat Researcher/Plant Breeder AAFC, in charge of oat breeding programs at Lacombe
- 11:00 a.m. **Product Marketing Councils, Successful Examples and What Can Be Accomplished**
Freda Molenkamp Oudman, Manager of Projects and Policy, Alberta Agriculture Products Marketing Council
POGA President **Bill Wilton** on what's been done in Manitoba and Saskatchewan
Plus a **proposal for Alberta**
- 12:00 to 1:00 pm **Lunch Provided**
Speak informally with sponsors/speakers
- 1:05 p.m. **Ask The Millers**
A brief presentation by oat buyers. Then it's your turn – you ask the questions to buyers from Can-Oat, Barrhead; Alberta Oat, Edmonton, Viterra and Champion Oats
- 1:45 p.m. **Oat Growers Top Ten!**
Richard Lussier, Manager of Agronomic Services with Viterra in Grande Prairie talks about the 10 best practises for seed and forage oat growers
- 2:15 p.m. **Finally! Oats Get Some Respect!**
Market outlook with David Drozd, Ag-Chieve, Winnipeg, Manitoba
- 3:15 p.m. **Wrap up**
Door prizes draw / adjourn / finished 3:30

OUR SPONSORS (THANKS Guys!)

**General Mills Pioneer Grain Viterra
Cargill Limited Can-Oat Milling Parrish & Heimbecker**